

Our Conscious Eye On — Zuri Zanzibar



Ecology and sustainability are central to Zuri Zanzibar's concept. Set on the Tanzanian island of Zanzibar, the lush and leafy hotel resembles a traditional African village. During construction, architectural firm Jestico + Whiles used regional materials to highlight the long heritage of local craftsmanship. Inside, spaces are decorated with art and artifacts from Tanzania's markets. The hotel proudly supports environmental protection, conservation, and bettering the lives of locals by buying from Zanzibari suppliers, offering education programs, and many more initiatives. The water program is particularly ambitious, using ozone technology—the first resort in East Africa to do so—and a desalination system that doesn't rely on the water resources of the local village. Putting its water expertise to good use, Zuri Zanzibar helps build and fix wells in the surrounding community.

Location

Zanzibar, Tanzania

Architecture

Jestico + Whiles

Interior Design

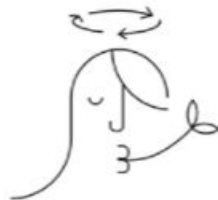
Jestico + Whiles

The Originals



Architecture

Building plans were made per the natural structure of the land, keeping the majority of the original trees and greenery. Locally sourced, environmentally friendly materials were used.



Waste

The hotel donates items that are not needed to local hospitals, veterinarians, and the community. The interiors feature decor made from recycled materials.



Energy

Zuri Zanzibar uses LED lighting and offers guests the option to choose the Evening Breeze cooling system over standard air conditioning, saving up to 75% energy.



Water

Water is purified using ozone technology—the first resort in East Africa to do so—and desalination plant systems, so the hotel does not use local village water sources.

[Learn about our Conscious Hotel Principles](#)

What is your sustainability philosophy?

—— Our philosophy at Zuri Zanzibar is to connect with nature and the local community by focusing on educational, environmental, and waste management initiatives.

How do you forge a connection to the local community and cultural surroundings?

—— We employ local communicators and involve village leaders. We listen to and support their needs.

What do you see as the biggest sustainability hurdle for hotels? How are you combating that?

—— We face a lack of interest from other local resorts to participate in large community projects. Sometimes, there can also be a lack of local community awareness/education to understand the reasons for various activities. In cooperation with a variety of local groups, we support education for school children and local mothers' groups to explain the influence of our current actions on future generations.